## **ALTECO 2023 Highlights and Discussion Points**

## Drafted and Presented by Chris and Tina Ferry

## - 2023 Highlights:

- 3-Year Leadership Training Course Completed: God provided over \$115,000 to train 30 Three Waves leaders from 6 countries!
  - Training #1 Video Link https://vimeo.com/647147124
  - Training #2 Video Link https://vimeo.com/756558171
  - Training #3 Video Link https://vimeo.com/alteco/training3
- ALTECO Team Effectiveness and Synergy: The ALTECO team is hitting its stride. Kris and Allyson continue to fine-tune bookkeeping processes and accuracy, Viki overlaps well and supports each team, and we celebrate the arrival of Jim and Suzi Macy as they grow into their short-term team coordinator role. Drake continues to work in collaboration with Javier as the Three Waves Coordinator and there seems to be a growing partnership between Drake's employer Gospelink and the Three Waves.
- ALTECO/MTO Key Partner Churches:
  - Vision trips for key partner churches have been very successful! We are forging deep, relational partnerships with a handful of key partner churches.
    - The Church at Sandhurst committed to a 5-year partnership with the Three Waves, committing \$50,000/year (\$20,000 towards missionary support and \$30,000 towards Three Waves projects.) Communication with Sandhurst is very healthy as we meet monthly to pray together and discuss ministry initiatives
    - Mosaic Church continues to engage the Three Waves and has supported Three Waves projects for 3 consecutive years. Relational ties are strong as they participated in a vision trip (2022) and have received Three Waves leadership for 2 consecutive years - opening space to meet with elders, staff, small groups and Sunday sermons.

- Authentic Life Church continues to learn about the Three Waves and in 2023 opened space for staff meet and greets (education), Sunday sermons, and will engage in a short-term team to Bolivia in June 2024.
- First Baptist of Cleveland TN supported two Three Waves projects in 2023. They have not made a formal commitment to the Three Waves but continue to explore this possibility. In October 2023 key leaders from First Baptist participated in a vision trip and are currently praying regarding a formal partnership agreement with the Three Waves.
- Three Waves Movement Growth:
  - The TransAmazon Network formalized the Surinam tribal network July 2023. Paperwork was signed by Surinam leaders and the Trans Amazon Network February 2024.
  - Due to increased growth in the Three Waves Movement, the ETO (Three Waves Leadership Team) has grown from 9 members and 1 coordinator, to 12 members and 1 coordinator. Additionally the Executive Committee of the Three Waves Leadership Team has grown from 3 members and 1 coordinator to 6 members and 1 coordinator. For more information, please see the Three Waves chart included in the board documents.
- ALTECO Communications and Donor Relations Improvement
  - 31 new donors in 2023. Each donor received a new donor thank you letter.
  - Quarterly ALTECO email updates sent to 604 subscribers. End-of-year impact report sent to all 2023 donors.
  - 11 Team Member Briefs sent to Board and ALTECO staff
  - Our year-end giving campaign was fully funded! This is a huge improvement as 2022 year-end giving was only \$200 and 2023 year-end giving was over \$5000.
    More info on the year-end giving project here - <u>https://alteco.org/tribal-networkcommunications</u>
  - Social Media: 462 Facebook followers (27% increase from 2022), newly formed Instagram page with 98 followers, 229% increase in Facebook visits, One Facebook post reached almost 4,000 people. Audience demographics - Top country is now United States. It wasn't before and this is a goal accomplished as ALTECO aims to be catalytic in the North American context.

- ALTECO Facebook <u>https://www.facebook.com/ALTECO.ORG/</u> Please like and follow!
- ALTECO Instagram <u>https://www.instagram.com/alteco\_org/</u> Please like and follow!
- Board Meeting Discussion Points:
  - Viki promotion and title addition Communications Officer and Administrator
  - Consultation Survey board participation essential
  - Adjusted Salary and Housing Policy approval
  - Champion a Project: We need board members to adopt one of the top priority projects and utilize project flyers (in board portal) to promote and fund key Three Waves projects
    - 2024 Three Waves Projects:
      - Priority #1 TransAmazon Network Encounter (<u>https://alteco.org/trans-ama-zon-network-encounter</u>) \$80,000 still needed
      - Priority #2 Women's Tribal Network (<u>https://alteco.org/amazon-wide-womens-network</u>) \$30,000 still needed
      - Priority #3 Equipping Trainers (<u>https://alteco.org/equipping-trainers</u>) \$8,000 still needed
      - Priority #4 Tribal Network Communications (<u>https://alteco.org/tribal-network-communications</u>) FULLY FUNDED as end-of-year campaign!!!
      - Priority #5 Promotional Materials Kit (<u>https://alteco.org/promo-materials-kit</u>) \$1200 still needed
      - Priority #6 Face-to-Face Fund (<u>https://alteco.org/face-to-face</u>) FULLY FUNDED!!!
      - Priority #7 Ecuador Indigenous Leaders Encounter (<u>https://alteco.org/indige-nous-leadership-encounter-ecuador</u>) FULLY FUNDED!!
      - Priority #8 Tribal Network Conference Colombia (<u>https://alteco.org/tribal-net-work-conference-colombia</u>) \$19,200 still needed