

# ALTECO Executive Team 2022 Review

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Drafted and Presented Chris and Tina Ferry

- **2022 Projected Theme/Objective:** Strengthening Connections

- Maintain and build connections with our team in North and South America: ETO, TransAmazon Network, ALTECO Team, and Board
  - ETO Connection:
    - Chris replaced Drake on the Executive Committee of the ETO, deepening ALTECO's connection with the intimate, day-to-day operations of the MTO
    - Chris and Tina continue to serve as 2 of the 3 1st wave ETO leaders. This provides a very healthy overlap of leadership between ALTECO and the MTO.
    - Javier and Irma joining the ALTECO board provided a stronger connection with the ETO as well. Now One member from each wave serves on the ETO and the ALTECO Board.
  - TransAmazon Network Connection:
    - Henrique being financially supported (supplemented by ALTECO in the short-term) shored up connections with the TransAmazon Network.
    - Cesar Rodriguez now serves as the Secretary of the TransAmazon Network and this has greatly strengthened the TransAmazon Network, the MTO, and ALTECO's accompaniment
    - Cesar Surubí is now serving on the ETO (replacing Alfredo Campo.) We have worked hard to build a deeper relationship with Cesar and his wife Mirtha Peña.
  - ALTECO Team Connection:
    - Weekly huddles with our US team (30 minutes via Zoom every Wednesday afternoon) have helped our team connect face-to-face and collaborate.
    - North American Team Orientation was completed and successful
    - Viki Kooiman (ALTECO's Administrator) raised her own funds to travel to Peru for the 2nd Leadership Training. This allowed her to connect more closely with

the MTO leaders, practice her Spanish, and deepened her understanding of the MTO.

- Board Connection:
  - In an effort to build connection and to mobilize prayer, 18 Board Team Member Briefs were sent via email in 2022 to ALTECO board members and wives.
  - ALTECO Board meetings were increased from 1 to 2 board meetings a year. 1 virtual and 1 in-person meeting.
  - Chris and Tina met with Board Chair Bob Hardin and his wife, Mary Jane, almost weekly for coaching
  - ALTECO Finance Team (Bob and Mary Jane Hardin, Chris and Tina Ferry, and Kris VanWormer) met virtually once a month to review ALTECO finances
- Connect/Re-Connect with partners: individuals, churches, and organizations
  - Individuals:
    - Written Correspondence - 40 handwritten thank you notes, 14 new donors thank you letters, 220 year-end giving campaign letters for 9 ALTECO/MTO mailed to team member support teams.
    - Social Media - 362 current followers (16% growth in 2022), Facebook “likes” up 120%, Facebook “visits” up 258%, Facebook page “reach” up 2,200% in 2022 (2021 we reached 320 people, in 2022 we reached 7,481 people)
      - Social Media Coordinator, Hannah Jones, was hired in December 2022 (1-2 hours each week) to improve engagement of the younger generation and current partners/followers
    - Email Correspondence - 543 people currently receive ALTECO’s Quarterly Email Newsletter, Each person that receives an offering through ALTECO successfully communicated with their donors at least 3 times last year via email update.
  - Churches:
    - ALTECO/MTO has 4 very key partner churches at this time. Others are emerging but we intentionally engaged the 4 most prominent -
      - First Baptist of TN (connection facilitated by the Hardins)
      - Sandhurst in Florence, SC (connection facilitated by the Johnsons)

- Mosaic Church in Littleton, CO (connection facilitated by the Ferrys)
- Authentic Life Church in Littleton, CO (connection facilitated by the Ferrys)
- Partner churches were engaged through many calls/virtual meetings but also through
  - Vision trips to SA (Mosaic), On-Site Visits, and time from the pulpit by the Ferrys, Henrique, and the Mayorgas
  - On-site visits by the Ferrys and Dinner with the ALTECO Board (First Baptist)
  - On-site visits by Irma and the Mayorgas (Sandhurst)
  - On-site visits and time from the pulpit by the Ferrys, Henrique, and the Mayorgas
- Organizations:
  - Chris and Tina met with Paul Johnson several times to collect history on ALTECO partner orgs. In 2023 this information will be compiled into a dynamic database of partner contact log to be utilized by ALTECO (executives and research coordinators etc)
  - In preparation for 2023 organization engagement, key MTO leaders from 6 countries completed a questionnaire to capture active and inactive partners. This data will be used to create the 2023/23 organization engagement strategy
  - Existing and active partner organizations have been engaged as presented. However, engaging organizations has been difficult due to a lack of capacity in 2022. This is a part of our 2023 plan and we desire discussion/guidance from the board.
- Encourage and facilitate opportunities for spiritual growth and well-being amongst our team/co-laborers. Create a culture that encourages connection with the Lord, listening to His voice, and abiding in Him as we serve together
  - Prayer for one another in ALTECO weekly huddles
  - Chris and Tina attended a week-long spiritual retreat for leaders. Our hope is that this served as a model for the team

